

gibsonMethod:

Financial Clarity for Consultants

Frequently Asked Questions

Your questions. Our answers. A clearer path forward.

About the Program

1. What is Financial Clarity for Consultants™?

Financial Clarity for Consultants is a six-week, guided gibsonMethod™ Certification Program developed by Gibson Consulting & Solutions. It helps established consultants better understand the financial realities of their businesses and make more informed decisions about pricing, profitability, capacity, and long-term sustainability.

2. Who is the program designed for?

The program is designed for independent consultants, solopreneurs, and owners of small consulting or professional service firms who have paying clients and an established level of business activity.

It is not a startup course or a general introduction to entrepreneurship.

3. Is the program only for nonprofit consultants?

No. While Gibson Consulting has extensive experience in the nonprofit sector, the program is designed for consultants across professional service industries.

4. How is this different from a traditional business or financial management course?

Financial Clarity for Consultants goes beyond general instruction. Participants work with their own business information, engage in guided exercises, and receive individualized financial findings prepared by Gibson Consulting using proprietary analytical tools.

The emphasis is on applying what you learn to your actual business decisions.

The Learning Experience

5. What topics will we cover?

The program follows the three pillars of the gibsonMethod™: **Clarity. Strategy. Structure.**

Over six weeks, participants examine their financial reality, true operating costs, owner compensation, pricing, revenue mix, time and capacity, and the elements of a sustainable consulting business.

The experience concludes with the development of a Financial Clarity Roadmap.

6. Do I need an accounting or finance background?

No formal accounting or finance background is required. However, participants should have an operating business and be prepared to review and work with their financial information.

7. What is individualized financial analysis?

Gibson Consulting uses proprietary analytical tools to prepare findings based on the business information each participant provides.

These findings are intended to help participants better understand their costs, pricing, capacity, and financial sustainability.

The analytical tools themselves are not provided or licensed to participants.

8. Will I need to share confidential business information?

Yes. Meaningful individualized analysis requires relevant financial and operating information.

Participants will receive instructions regarding the information needed and how it should be submitted. Gibson Consulting will explain the applicable confidentiality and data-handling procedures before information is collected.

9. Will I receive a certification?

Participants who successfully complete the program requirements and demonstrate the required competencies will earn a **gibsonMethod™ certification** issued by Gibson Consulting & Solutions.

Certification is competency-based rather than awarded solely for attendance. It is a proprietary Gibson Consulting credential and does not constitute external academic accreditation or a license to use the methodology or analytical tools commercially.

Enrollment and Investment

10. When does the inaugural cohort take place?

The inaugural cohort runs from **January 16 through February 20, 2027**, with six live virtual sessions on Saturdays from **9:00 to 11:00 AM Eastern**.

11. What is the tuition?

The stated full program value is \$2,995. Inaugural cohort tuition is **\$1,995**.

Upon acceptance, a **nonrefundable \$500 deposit** is required and applied toward the total tuition. The remaining **\$1,495 balance is due January 8, 2027**.

Tuition includes guided learning sessions, participant materials, structured exercises, individualized financial analysis, and the opportunity to earn certification upon meeting the program requirements.

12. Is financing available?

Third-party financing options may be available to qualified applicants, subject to lender approval and terms. Financing eligibility, payment schedules, and any applicable fees are determined by the financing provider.

Please contact Gibson Consulting & Solutions at **keesha@kgibsonllc.com** for additional information about available payment options.

13. Is admission automatic after I apply?

No. Applications are reviewed to assess readiness and fit. Enrollment is limited to support the guided learning and individualized analysis provided.

14. How do I apply?

Start by exploring the program and completing the readiness check. Applicants who meet the program's readiness criteria can proceed to the application.

Application deadline: November 2, 2026.

Visit <https://kgibsonllc.com/fciconsultants> to learn more.

Still have questions?

Contact Keesha Gibson, Founder
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