

THE GIBSON CONSULTING NATIONAL EMERGING ENTREPRENEUR AWARD

“SOMETIMES THE DIFFERENCE BETWEEN STAYING STUCK AND MOVING FORWARD ISN’T STRATEGY—IT’S ACCESS TO A SMALL BUT CRITICAL AMOUNT OF CAPITAL AT THE RIGHT TIME.”

- KEESHA GIBSON



AWARD DESIGN SHOWN IS A CONCEPTUAL RENDERING.

THE VISION

This award was created to recognize consultants and professional service entrepreneurs who are strengthening the social impact sector through their work.

Eligible businesses provide consulting, advisory, coaching, or professional services that strengthen nonprofit organizations, foundations, social enterprises, educational institutions, government agencies, or other mission-driven organizations.



THE BACK STORY

The Gibson Consulting National Emerging Entrepreneur Award Fund was born out of lived experience.

As Gibson Consulting & Solutions continued to grow, its founder, Keesha Gibson, reached a pivotal point—balancing increasing demand with the need to build sustainable infrastructure, systems, and operational capacity. Rather than trying to scale alone, the business evolved by building a collaborative ecosystem of like-minded professionals to better support entrepreneurs, small businesses, and nonprofit organizations.

That kind of growth required real investment.

At a critical stage in her business journey, funding received through the Reimagine Main Street Backing Black Business initiative in 2022, provided the timely capital needed to strengthen infrastructure, implement systems, and expand operational capacity.

That experience reinforced a powerful truth:

"Sometimes the difference between staying stuck and moving forward isn't strategy—it's access to a small but critical amount of capital at the right time."

The Gibson Consulting National Emerging Entrepreneur Award was created to provide that same kind of support to emerging entrepreneurs building sustainable, impact-driven businesses today.

Keesha Gibson, M.S
Founder & Principal Advisor
Gibson Consulting & Solutions



AWARD OVERVIEW

investing in sustainable, impact-driven businesses that create meaningful social and economic change

AWARD PACKAGE

**2027 FOUNDING AWARD
\$5,000 CASH INVESTMENT**

2028 GOAL: UP TO \$10,000 CASH AWARD

2029 GOAL: UP TO \$15,000 CASH AWARD

1

A CASH GRANT

Flexible capital to strengthen infrastructure, systems and growth *Cash award amounts are dependent upon funds raised through the National Emerging Entrepreneur Award Fund. The inaugural cash award is being funded by Gibson Consulting & Solutions

2

VIP STRATEGY INTENSIVE

one to one strategic advisory with Gibson Consulting & Solutions partner network

3

GIBSONMETHOD™ CERTIFICATION SCHOLARSHIP

Professional Development to build expertise, credibility and impact

WHO THE AWARD SUPPORTS

EMERGING ENTREPRENEURS WHO ARE:

1

OPERATING A CONSULTING OR PROFESSIONAL SERVICE-BASED BUSINESS

Delivering expertise that helps organizations and communities thrive

2

IN BUSINESS 2-5 YEARS

With demonstrated traction and momentum

3

GENERATING AT LEAST \$100,000 IN ANNUAL REVENUE

With a clear path for sustainable growth

4

CREATING SOCIAL OR COMMUNITY IMPACT

Committed to making a positive difference through their work



PARTNER WITH US

BECOME A FOUNDING SPONSOR



1

MAKE A LASTING IMPACT

Help fuel the growth of emerging entrepreneurs building stronger communities and economies

2

NATIONAL RECOGNITION

Receive visibility across Gibson Consulting platforms, events and communications

3

NOMINATION OPPORTUNITY

Founding Sponsors may submit one entrepreneur nomination for consideration. All nominees are subject to the standard evaluation and vetting process.

4

TAX DEDUCTIBLE GIVING

Contributions are tax deductible to the fullest extent permitted by law through our fiscal sponsor.

COLLABORATORS

The Gibson Consulting National Emerging Entrepreneur Award Fund is fiscally sponsored by
The Jordan Institute for Leadership and Social Justice
Contributions to the Award Fund are tax-deductible to the extent permitted by law.

CONTRIBUTE TO
THE AWARD FUND



THE JORDAN INSTITUTE
FOR LEADERSHIP AND SOCIAL JUSTICE

JOIN US

IN SUPPORTING EMERGING ENTREPRENEURS

We believe entrepreneurs deserve more than inspiration.
They deserve strategy. They deserve structure. They
deserve sustainable support.

LEARN MORE



**CONTRIBUTE TO
THE AWARD FUND**



Contact:

Keesha Gibson
Founder & Principal Advisor
Gibson Consulting & Solutions LLC
www.kgibsonllc.com
keesha@kgibsonllc.com

